

REMARKS

This amendment is supplemental to the supplemental amendment filed March 5, 2009. Claims 8-26 are pending in this application. There are 2 independent claims and a total of 19 claims. No fees are due with this amendment.

Claims 8 and 22 have been amended to incorporate the changes proposed by the examiner in the telephone interview with Pinkal Chokshi on April 2, 2009. Applicant's summary of the interview has been set forth in a separate letter. Claims 8 and 22, in line 11, have been amended to replace "has content associated with their network" with "delivers content through their network". Claim 8 and 22, in lines 17 and 18, have been amended to add "and users who acquire at least one dealpack are identified as buying subscribers;". Claims 8 and 22, in lines 32 and 30 respectively, "user" has been replaced with "buying subscriber". The first change was made to clarify the claims with respect to the content and the network operator. The second and third changes were made to avoid a 112nd paragraph issue raised by the examiner during the interview with respect to "the user" in second to last lines of claims 8 and 22.

In view of the amendments to the claims noted above, it is respectfully submitted that all pending claims are now allowable and a notice of allowance is solicited.

The Examiner is respectfully requested to call the undersigned prior to issuing a

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final action to effect changes required to obtain a notice of allowance.

Respectfully submitted,
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